Check Glass Toweling, soft linen-fingrade, for glassware and kitchen se. Red checks.

Goldenberg's-First Floor.

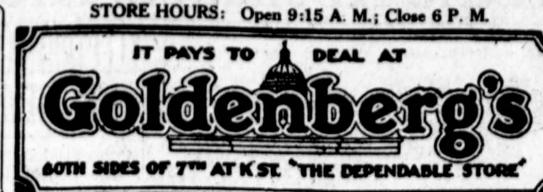
\$4.50 English Longcloth \$3.39 Piece

36-inch English Longcloth, a fine chamois-finish quality, full ten yards in each piece. Correct weight for lingerie, etc.

Goldenberg's-First Floor.

\$1.50 Albert Holland Window Shades At \$1.19

3x6 ft. Albert Holland Window Shades, mounted on guaranteed spring rollers. All strictly perfect first quality, in white, ecru and green. Complete with all fixtures and crochet ring to match. Goldenberg's Fourth Floor.



Thomson's \$3.00 Corsets

Special purchase of Thomson's Glove-fitting Corsets, of white coutil, in medium and high bust models, with extremely long hips; also medium length effects; heavily boned and wide hose supporters. All sizes.

\$2.75 Double Bed Size Sheets

Sheets of heavy, durable muslin that housewives know for long service-made in one

Goldenberg's-Third Floor.

\$22.50 Herringbone and Crex de Luxe Rugs 1 Hodges' Rattania and Cherokee Rugs These are the very best grades of Grass and Fiber Rugs on



\$4.50 Stenciled Fiber Rugs..... 3x9-ft. Stenciled design, close basket weave Fiber Rugs, in

\$5.00 Matting 6x9-ft. extra fine 330-warp

Rugs..... \$1.88 30x60 Hit-and-Miss design Rag Rugs, made of new light and some wool rug patterns, in me-dallion and neat border effects. dark color ginghams and madras.

\$1.50 Matting and Grass Rugs..... 330-warp, 36x68 Japanese Matting Rugs, also 27x54 double-warp Grass Rugs, in oriental, medallion and neat border designs, in blue, green, tan and brown colorings. (First Floor.) \$8.95 Japanese Grass Rugs......\$5.95

Extra fine weave stenciled designs Grass Rugs, size 6x9 ft., in green, red and brown medallion and novelty border designs.

4.6x7.6 Herringbone Weave Crex and La Belle Rush Rugs, in green, blue and brown medallion and all-over designs.

\$8.00 to \$10 Odd-\$5.45 Size Crex Rugs..... Factory labeled strictly perfect quality Crex Rugs, in green and

and 6x8 ft. sizes.

brown stenciled designs; 44x9

ft., 5x9 ft. and 5%x9 ft., 5%x8 ft.

\$13.75 and \$15.75 \$10.95 \$6.75 and \$7.95 Crex \$3.95 and Rush Rugs.....

6x9-ft. factory labeled Crex de Luxe and Herringbone Weave Crex Rugs in handsome oriental medallion neat all-over figures and bordered designs, in green, blue, tan, brown, red and gray.

MAY NOT LAST ALL DAY!

9x12 ft. Wool and Fiber Rugs, worth \$15.00.....\$10.85 | 36-inch Stenciled design Grass Carpet, worth 9x11.8 ft. Reversible Jap Matting Rugs, Worth \$7.00..... 3x6 ft. Crex de Luxe Rugs, worth \$6.00.....\$2.95

\$1.25 yard 69c New Process Floor Covering, worth 90c square yard . . 59c

Goldenberg's-Fourth Floor.

Special Demonstration and Sale of Genuine Human Hair Goods

You are invited to attend a Demonstration of Genuine mman Hair Goods given by Madame Enders, an expert designer Hair Goods. Her faithful and untiring service is at the ommand of every customer.

Madame Enders will properly match Switches, Transformaons, Curls, Puffs, Parts and Pompadours—of the very su-

> Switches, \$3.50 to \$12.50 Transformations, \$3.50 to \$12.50 Goldenberg's-Main Floor.

Laces and Embroideries

Beautiful new styles that will play an important part in ummer Dress-priced much below today's revailing prices. inficipate your needs and buy at these liberal savings to-

organdy, Velle and Swims Flounces, 38 inches wide; deeply emproidered in exquisite designs, some mbroidered in fast colors. Heavy calloped edges. Worth to 79c Swiss Embroidery Flouncings, 27 notes wide; beautiful openwork, emutitched and baby ruffle 79c

Maytime Flouncings, of wash net: 10 inches wide; ruffled, tucked, hemstitched and plaited effects. Priced at \$2.49, \$2.98, and up to \$5.25 Imitation Filet, Crochet and Cluny

Imitation Fliet, dinsertions; white Laces, edgings and insertions; white and ecru colors; widths up to 25c

89c White Chiffon Voile 40 inches wide---at 55c a yd.

Crisp, fresh new Chiffon Voiles, snow-white bleached and of beautiful sheer quality that will be in greater demand this season than ever for waists and frocks. Fine woven two-ply grade, with chiffon finish—has the tape edge, which increases the wearing quality. Tomorrow at 55c a yard.

59c Cannon Cloth, 45c 34-inch Genuine Indian Head Can-non Cloth, a heavy linen finish qual-ity with the appearance of all linen. Every yard stamped "Indian Head."

\$1.00 White Skirting, 69c 36-inch White Novelty Skirtings, yarn mercerized quality, with handsome mercerized satin novelty stripes; also the stylish whipcord

\$1.00 White Lingerie Cloth, 79c
40-inch White Mercerized Lingerie
Cloth; an extra fine, close, even
thread quality for undergarments.

59c Pajama Checks, 49c 36-inch White Pajama Checks, close-woven, soft-finish quality, for lingerie.

\$2.00 Chiffon Voile, \$1.49 45-inch Genuine White Imported Chiffon Voile; has the same effect as georgette crepe. Manufactured as georgette crepe. Manufactured in Switzerland. Ideal for beautiful

\$1.00 White Organdy, 89c 45-inch Imported White Organdy a high-class yarn, mercerized grade noted for its style and serviceabil

\$1.00 White Madras, 89c 32-inch White Shirting Madras, extra fine, soft-finish, close-woven quality, for men's and boys' shirts.

59c White Crepe, 49c 30-inch White Plisse Crepe, a fine, soft-finish quality, for lingerie. Goldenberg's-First Floor.

Silk Handbags at Reduced Prices

\$4.95

\$2.69

Women's Silk Handbags, Silk Handbags, fine | Silk Handbags, in black, Silk Handbags, good fine quality silk moires, in quality silk moire, in good quality silk moire, striped poplins, in black,

black and colors; oxidized black and colors; as- with oxidized silver frames navy, brown and taupe. silver, fancy metal and sorted shapes and styles. and chain handles; silk Large, well made bags, in lined; newest shapes. Values worth up to covered frames, silk han-stylish shapes, with heavy dles; stylish shapes. Values worth to \$5.00.

\$3.69

\$1.88 Goldenberg's-First Floor

29c Bottles Odorono, 18c

With This Coupon Only THIS COUPON at 18c for regular 29c bottles of Odórono, for excessive perspiration. (Tax. 1c

First Floor.

\$1.25 Fountain Syringes, 79c

With This Coupen Only. THIS COUPON and 79c for "Maderite" Fountain Syringes, extra quality chocolate rubber; two-quart size; complete with rapid flow tubing and hard rubber screw fitting (T)

> Orienta Coffee 39c Pound

With This Coupon Only. THIS COUPON and 39c for one-pound packages of Orienta Brand Coffee, fresh-ground 90x90 Seamless Pleached Sheets, extra large size; made of fine quality sheeting cotton.

impair the wearing quality.

59c Bleached Sheeting, 49c

100 Dozen "Run-of-the-Mill" Sheets, 81x90 inches, at a lowered price tomorrow

piece, without center seam. Full 81x90 double-bed size. A purchase of 100 dozen "runof-the-mill" sheets brings this opportunity to save. The imperfections are slight and do not

\$3.50 Bleached Sheets, \$2.98

59c Pillowcases, 49c 45x36 Bleached Pillowcases, large size; hand torn and ironed; finished with deep hem.

\$4.50 Bedspreads, \$3.69 Crochet Bedspreads, full double-bed size;

36-inch Vitica Bleached Sheeting, an extra heavy ound thread quality.

\$2.00 Bleached Sheets, \$1.79

54x90 Seamless Bleached Sheets, single-bed size; free from starch; perfect quality. Deep hems.

\$6.00 Bedspreads, \$4.98 Crochet Bedspreads, extra large size; in heavy raised Marseilles designs.

\$3.50 Bedspreads, \$2.98 Crochet Bedspreads, single-bed size; in Marseilles

Goldenberg's-First Floor.

Extraordinary Stock-Reducing Sale of

350 Spring Suits and Coats

For Women and Misses \$19.50 Values up to \$35.00, at This is another of our contributions to the drive to cut down the cost of living.



Beginning tomorrow we launch a sensational reduction sale that brings some three hundred and fifty stylish Spring Suits and Coats at extreme reductions from the regular prices. And when you remember that our regular prices are uniformly low, you will realize the extraordinary character of the values presented in this sale. \$19.50 for Suits and Coats brings back reminders of old times—as a matter of

fact, it commands the greatest purchasing power for your money known in years.

Splendid Assortments of Newest Styles and Favored Materials in This Sweeping Economy Event

The Suits Include: Men's Wear Serge French Serge Heather Jersey Mannish Serge Wool Poplin Mixtures Wool Jerseys Tweeds

The Coats Include: Wool Jersey Goldtone Camel's Hair Wool Velour Silvertone Polo Cloth Men's Wear Serge Wool Poplin

There are Semi-Tailored, Braid-Trimmed, Pleated and Ripple Styles, also Sport Suits, High-Waisted Suits, Straight-line Effects and Trimmed Suits in the group.

Full-length Coats, three-quarter length Coats, Sport length Coats, Flare, Tailored, Box Pleated, Double Belted and Dress styles to select from.

The majority of the suits are silk lined. Some of the coats are full silk lined, others half lined and still others unlined. All the leading shades. All sizes 16 to 44 in the combined assortment. Conditions of sale: No C. O. D.'s. No approvals. No exchanges. Goldenberg's-Second Floor.

\$1.25 to \$1.50 Children's Stamped Dresses at 89c

A wonderful offering of Children's Stamped Dresses, of good quality white pique and poplin. Shown in a good assortment of neat and simple designs. Sizes in the lot from 1 to 6

Children's Stamped Dresses, of sheer white lawn, new and simple designs. All well made and finished. Sizes 1 to 4 years. Worth \$1.00..... Goldenberg's-First Floor-Art Dept.

\$2.75 Couch Covers at \$1.95

Reversible Washable Linene Cloth Couch Covers, 50 inches wide, full tength. Red. green and blue stripes on natural linen color grounds. Finished and blue stripes on nature linen color grounds Finishe with fringed sides and ends. Goldenberg's—Fourth Floor.

\$2.00 Bed Pillows at \$1.59

21x27 Bed Pillows, filled with sanitary curled feathers, soft and fluffy. Covered with heavy weight art tickings. Goldenberg's-Fourth Floor

69c to 98c Washable Cretonnes 48c Yard

2,500 yards of 36-inch Heavyweight Washable Cretonnes, correct materials for the needed summer draperies, furniture slipcovers, cushions and many other decorative purposes. In mill lengths, but as much as 60 yards of some patterns. In light or dark floral, stripe, bird and tapestry designs.

Women's Gauze Cotton Union Suits, 59c A special offering of Women's Gauze Cotton Union Suits,

lace trimmed and tight-knee styles, with bodice tops. Full cut, well made, comfortable summer garments. Regular and extra sizes. Women's Gauze Cotton Vests, light weight; "Cumfy" cut 35c

style; strictly perfect quality. Regular and extra sizes...... Goldenberg's-First Floor.

Steel Garden Hoes

with long handle 75c

\$4.00 All-Wool Serge 54 In. Wide, at

This is a grade noted for its serviceability-strictly allwool pure worsted serge, firm woven and beautifully finshed. Just the right weight for spring and summer suits. coats and skirts. Sponged and shrunk ready for the needle. You may choose from Navy Blue, Midnight Blue and Black. Note the desirable width-54 inches. This in itself is an economy feature.

\$4 All-Wool **Suiting**, \$2.98

54-inch All-wool Scotch Mixture Suitings, in an assortiaent of stylish color combinations, for suits, skirts and sport conts.

\$6 All-Wool Poiret Twill, \$4.98

56-inch All-wool Poiret Twill, in navy blue; correct weight for tailored garments.

\$3.25 All-Wool French Serge, \$2.69 42-inch All-wool French

Serge, fine twill quality, in great demand for suits, dresses, etc. In all the most fashionshades, including navy midnight blue, green, African brown, plum, tan, taupe, Peking and black.

\$1.89 Serges, \$1.49 42-inch Serges, close-woven qualities, in black, navy blue

and all other wanted shades.

Screens and Screen Doors Continental Walnut Finished Screen Doors, 4-Inch Frames, Complete

With Fixtures



Continental Hardwood Exten-sion Frame Window Screens, Steel Centers, Easy Sliding Mor-

tised Frames.
18 inches high, extend to 49c 37 inches high, extend to 89c inches 30 inches high, extend \$1.10 to 37 inches high, extend \$1.25



8 \$2.10

\$2.40

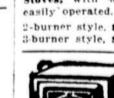


Cans, well

made

No. 9 size

Galvanized Iron



Extra quality Tin Wash Bollers, with coldwood handles; strong and service-No. 7 size \$1.59 .\$1.75 No. 8 size



Perfection Blueflame Cont Oil Cook Stoves, with wicks, 2-burner style. \$16.75



Oil Stove Ovens,



SPECIAL VALUES IN SUMMER HOUSEFURNISHINGS, WINDOW SCREENS and SCREEN DOORS

Wash Tubs, 20 inch size; strong- \$1.09



White Mountain Triple-Motion Ice Cream Freezzers: 2-quart size ...\$3.98 3-quart size ...\$4.98 4-quart size ...\$5.98 6-quart size ...\$7.49









Gray Enameled

large size ... 79c







Large-

89c

extra qual-